



LILAC 2023: Cambridge

19-21 April 2023 | lilaconference.com



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Sponsorship packages

LILAC: The Information Literacy Conference is run by the Chartered Institute of Library and Information Professionals' (CILIP) Information Literacy Group.

LILAC is a prestigious international conference which attracts around 300 delegates from all over the world, annually. From budget holders to those 'in the field', LILAC has a wide variety of delegates from all levels and sectors of the library and information professions.

We are delighted to bring LILAC 2023 to Cambridge, a beautiful university town renowned for its famous colleges that attract visitors from around the globe. With over 800 years of history, the University is one of the oldest in the world and has produced 121 Nobel Prize Laureates, 47 Heads of State, and 210 Olympic medallists.¹ As such, it is exciting to announce that LILAC 2023 will be hosted by the University of Cambridge.

2023 packages

Please take a look through the range of sponsorship packages below. We are happy to discuss bespoke packages, so please contact our Sponsorship Development Manager, Elizabeth Newall at help@lilaconference.com with your ideas!

¹ See <https://www.cam.ac.uk/about-the-university/cambridge-at-a-glance>

OFFER – book a sponsorship package before 1 December 2022 and get a 10% discount (excl. VAT)

No.	Exhibition stand packages	Cost (excl. VAT)
1	Exhibition stand plus 2 full places (includes conference refreshments and evening social events)	£1400 multiple available
2	Exhibition stand plus 2 full places (conference refreshments only)	£1200 multiple available
No.	Programme sponsors at LILAC	Cost (excl. VAT)
3	Programme on Day 1: 19 April 2023	£500 1 available
4	Programme on Day 2: 20 April 2023	£500 1 available
5	Programme on Day 3: 21 April 2023	£500 1 available
6	Full programme (Days 1, 2 and 3) covering 19-21 April 2023 (available until at least one single day has been sponsored)	£1200 1 available
No.	Sponsoring networking opportunities at LILAC	Cost (excl. VAT)
7	Pre-Conference Dinner drinks reception - wine at dinner (sponsors get 3 minutes to address delegation)	£500 1 available
8	Conference dinner drinks (sponsors get 3 minutes to address delegation)	£500 1 available
9	Networking evening drinks (sponsors get 3 minutes to address delegation)	£500 1 available
No.	Sponsoring practitioner and student awards	Cost (excl. VAT)
10	The Information Literacy Award recognises an outstanding UK-based practitioner or researcher and awarded annually.	£500 1 available
11	The Rowena Macrae-Gibson Student Award enables two students to attend the full conference	£500 2 available
No.	Sponsoring student award or delegate bursaries	Cost (excl. VAT)
12	Delegate bursaries for librarians working in under-represented sectors/communities in the UK. We welcome applicants from ethnic minority backgrounds and from under-represented sectors such as further education, health (e.g. NHS), public and schools.	£500 multiple available
13	Advertising a sponsored delegate place through LILAC (delegate place to be administered separately by sponsor) (For non-CILIP groups)	£250 for advertising through LILAC

	Exhibition Stand (Package 1)	Exhibition Stand (Package 2)	Programme Sponsor (Packages 3-6)	Networking Sponsor (Packages 7-9)	Information Literacy Award Sponsor (Package 10)	The Rowena Macrae-Gibson Student Award Sponsor (Package 11)	Under-represented Delegate Sponsor (Package 12)	Advertising Sponsored Delegate (Package 13)
	£1400 + VAT Multiple available	£1200 + VAT Multiple available	£500 + VAT 3 available (1 per day) OR £1200 + VAT 1 available (full conference)	£500 + VAT 3 available	£500 + VAT 1 available	£500 + VAT 2 available	£500 + VAT Multiple available	£250 + VAT Multiple available
Full access to conference sessions plus refreshments and attendance at social events for 2 people	✓							
Full access to conference sessions plus refreshments only for 2 people		✓						
Full access to conference sessions plus refreshments only for 1 person			✓					
Attendance at networking event being sponsored with opportunity for 3 minute address				✓	✓			
Access to opt-in registered participant list	✓	✓	✓	✓	✓			✓
10% discount on sponsorship packages at LILAC 2023	✓	✓	✓	✓	✓	✓	✓	✓
Profile via the sponsors' page on the LILAC website: logo and 200 words	✓	✓	✓	✓	✓	✓	✓	✓
Logo on holding slide for plenary/intro/keynote sessions x 3 days	✓	✓			✓	✓	✓	✓
Logo on holding slide for plenary/intro/keynote sessions per day sponsored			✓					
Logo in relevant place in programme	✓	✓	✓	✓	✓	✓	✓	
Own blog post on how service benefits information literacy to be posted on ILG site	✓	✓	✓	✓	✓	✓	✓	
Logo on blog write-ups by sponsored delegates on Information Literacy Group (ILG) site						✓	✓	✓
Logo on award certificate					✓			

For any information about these packages, or to make a booking, please contact our Sponsorship Development Manager, Elizabeth Newall, at help@lilacconference.com