

LILAC 2026: Sheffield

30 March-1 April 2026

lilacconference.com



Sponsorship Brochure



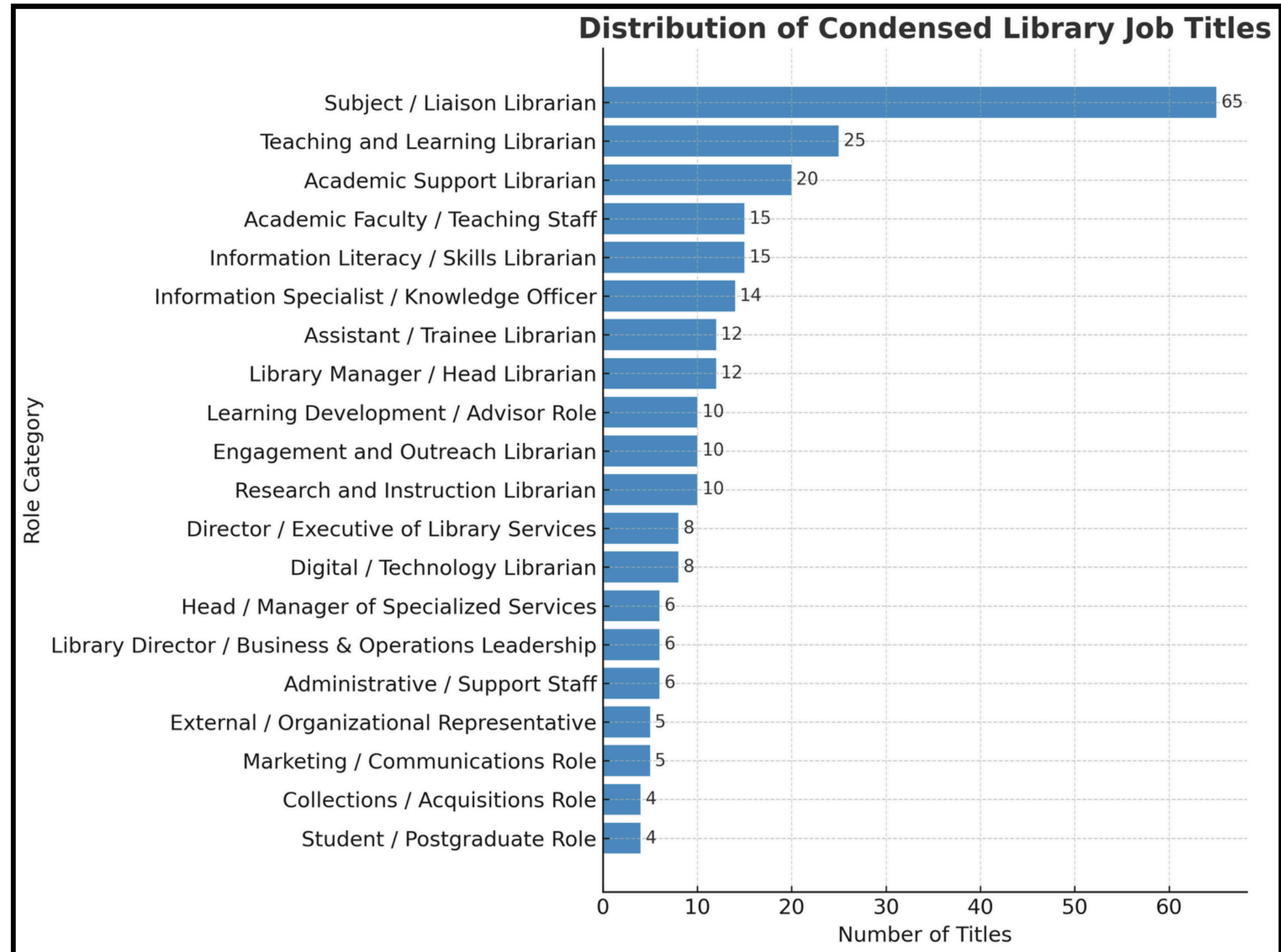
LILAC: The Information Literacy Conference is run by the Chartered Institute of Library and Information Professionals' (CILIP) Information Literacy Group.

All prices shown are exclusive of VAT

About the conference

LILAC is a prestigious international conference which attracts around 300 delegates each year from all over the world. From budget holders to those ‘in the field’, LILAC has a wide variety of delegates from all levels and sectors of the library and information professions.

Here is a single year snapshot of job titles represented by our delegates.



About the location: Sheffield

We are delighted to bring LILAC 2026 to Sheffield. Last year Sheffield was listed as the 2nd best City Break destination in Europe by TimeOut and more recently was named the UK Foodie Capital in a report by Accor. Amazing food, theatre, street art, gigs, bars, clubs and festivals can all be enjoyed. Plus, one-third of Sheffield is inside the Peak District National Park, which means it's one of the greenest cities in the UK.



About the location: University of Sheffield

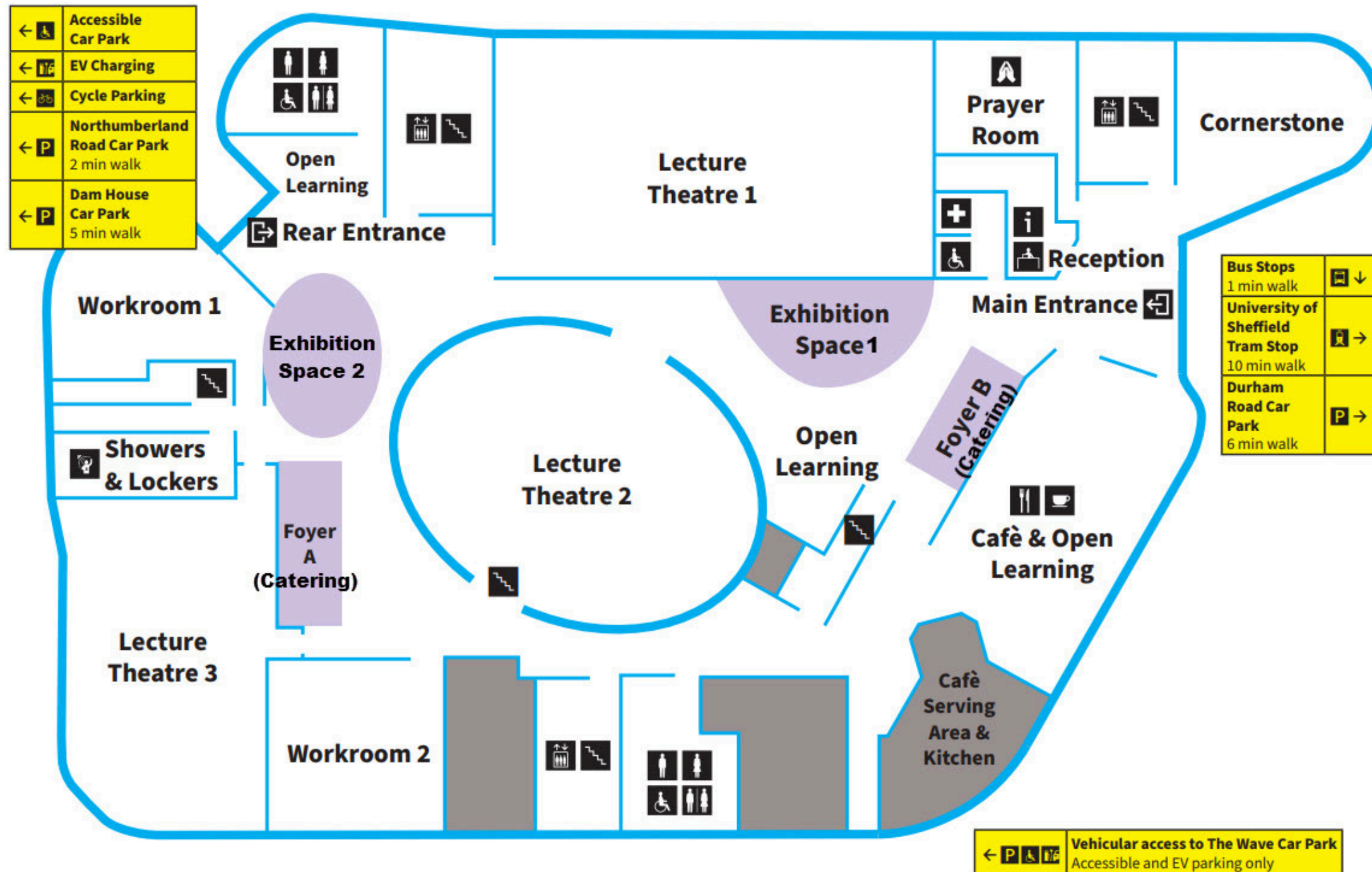
The conference will be hosted by the University of Sheffield, a research university with a global reputation for excellence and renowned for the excellence, impact and distinctiveness of its research-led learning and teaching.

We will be in The Wave, a world-class facility designed to enhance the student experience and encourage interdisciplinary research, which was completed in 2022.



About the location: Sponsor Exhibition

The Wave - A Floor



Sponsorship packages

Premium Conference Partner:

Full Exhibitor + Award Sponsor

Just 3 available! £1795 All prices shown are exclusive of VAT

Included in the price:

- **A stand in one of two exhibition spaces, both of which are in the same place as the catering for high visibility to delegates**
 - **One table and two chairs**
 - **Power and wifi available**
- **Two full conference passes (includes conference sessions, refreshments during the day)**
 - **Also includes evening social events**
- **Sponsorship of either the Information Literacy Award or one of two Rowena Macrae-Gibson Student Awards**
 - **Three minutes to address delegates at either the networking event or pre-conference dinner drinks reception**
- **Logo on award certificate**
- **Profile on top of sponsors' page on the LILAC website: logo and 200 words**
- **Large logo on holding slide for plenary/intro/keynote sessions during all three days**
- **Blog post on how product/service benefits information literacy to be posted on ILG site**
- **Spotlight in pre-event delegate email**

Sponsorship packages

Full Exhibitor

Early booking rate: £1345

(until 31 Dec 2025)

Full price rate: £1495 All prices shown are exclusive of VAT

Included in the price:

- **A stand in one of two exhibition spaces, both of which are in the same place as the catering for high visibility to delegates**
 - One table and two chairs
 - Power and wifi available
- **Two full conference passes (includes conference sessions, refreshments during the day)**
 - Also includes evening social events
- **Profile on sponsors' page on the LILAC website: logo and 200 words**
- **Logo on holding slide for plenary/intro/keynote sessions during all three days**
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Sponsorship packages

Daytime Exhibitor

Early booking rate: £1165

(until 31 Dec 2025)

Full price rate: £1295 All prices shown are exclusive of VAT

Included in the price:

- **A stand in one of two exhibition spaces, both of which are in the same place as the catering for high visibility to delegates**
 - **One table and two chairs**
 - **Power and wifi available**
- **Two full conference passes (includes conference sessions and refreshments during the day)**
- **Profile on sponsors' page on the LILAC website: logo and 200 words**
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Sponsorship packages

Award Sponsor

Early booking rate: £535

(until 31 Dec 2025)

Full price rate: £595 All prices shown are exclusive of VAT

Sponsor either the Information Literacy Award or one of two Rowena Macrae-Gibson Student Awards

Included in the price:

- Three minutes to address delegates at either the networking event or pre-conference dinner drinks reception
- Logo on award certificate
- Profile on sponsors' page on the LILAC website: logo and 200 words
- Logo on holding slide for plenary/intro/keynote sessions during all three days
- Blog post on how product/service benefits information literacy to be posted on ILG site

Sponsorship packages

Under-represented Delegate Bursary Sponsor

Early booking rate: £625

(until 31 Dec 2025)

Full price rate: £695 All prices shown are exclusive of VAT

Sponsor delegates in the following under-represented groups in the UK:

- Ethnic minority backgrounds
- School libraries
- Further Education
- Public libraries
- Health libraries (e.g. NHS)

All above bursaries cover the cost of all three days conference attendance, funds towards travel and accommodation, and attendance at evening social events.

Included in the price:

- Profile on sponsors' page on the LILAC website: logo and 200 words
- Logo on holding slide for plenary/intro/keynote sessions during all three days
- Blog post on how product/service benefits information literacy to be posted on ILG site

Sponsorship packages

Local to LILAC Delegate Bursary Sponsor

Early booking rate: £335 for 1 / £535 for 2

(until 31 Dec 2025)

Full price rate: £395 for 1 / £595 for 2 All prices shown are exclusive of VAT

Sponsor any delegate "local to LILAC," living or working near to the LILAC conference venue.

All above bursaries cover the cost of one day of conference attendance (not including evening social events) and limited funds toward travel.

Included in the price:

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Thank you for considering sponsorship of LILAC 2026! We truly value our sponsors, and the vital role they play in making our conference possible.

For more information, to discuss sponsorship options, or to make a booking, please contact our Sponsorship Development Manager, Elizabeth Brookbank at help@lilacconference.com