



## LILAC 2024: Leeds

25-27 March 2024 | [lilacconference.com](https://lilacconference.com)



Image by Jorge Franganillo CC BY 2.0 DEED

### Sponsorship packages

LILAC: The Information Literacy Conference is run by the Chartered Institute of Library and Information Professionals' (CILIP) Information Literacy Group.

LILAC is a prestigious international conference which attracts around 300 delegates from all over the world, annually. From budget holders to those 'in the field', LILAC has a wide variety of delegates from all levels and sectors of the library and information professions.

We are delighted to bring LILAC 2024 to Leeds, a vibrant city and the unofficial capital of Yorkshire. The conference will be hosted by Leeds Beckett University, a modern university with almost 200 years of history. As an education provider, LBU has a strong history of creating graduates for the future which have been crucial to the economic lifeblood of the city of Leeds. Today, LBU has over 24,000 students in Leeds and 185,000 alumni worldwide. Leeds Beckett is proud of its heritage and its place within the community.

### 2024 packages

Please take a look through the range of sponsorship packages below. We are happy to discuss bespoke packages, so please contact our Sponsorship Development Manager, Elizabeth Brookbank at [help@lilacconference.com](mailto:help@lilacconference.com) with your ideas!

**OFFER – book a sponsorship package before 1 December 2023 and get a 10% discount (excl. VAT)**

No.	Exhibition stand packages	Cost (excl. VAT)
1	Exhibition stand plus 2 full places (includes conference refreshments and evening social events)	£1400 multiple available
2	Exhibition stand plus 2 full places (conference refreshments only)	£1200 multiple available
No.	Programme sponsors at LILAC	Cost (excl. VAT)
3	Programme on Day 1: 25 March 2024	£500 1 available
4	Programme on Day 2: 26 March 2024	£500 1 available
5	Programme on Day 3: 27 March 2024	£500 1 available
6	Full programme (Days 1, 2 and 3) covering 25-27 March 2024 (available until at least one single day has been sponsored)	£1200 1 available
No.	Sponsoring networking opportunities at LILAC	Cost (excl. VAT)
7	Pre-Conference Dinner drinks reception - wine at dinner (sponsors get 3 minutes to address delegation)	£500 1 available
8	Conference dinner drinks (sponsors get 3 minutes to address delegation)	£500 1 available
9	Networking evening drinks (sponsors get 3 minutes to address delegation)	£500 1 available
No.	Sponsoring practitioner and student awards	Cost (excl. VAT)
10	The <a href="#">Information Literacy Award</a> recognises an outstanding UK-based practitioner or researcher and awarded annually.	£500 1 available
11	The <a href="#">Rowena Macrae-Gibson Student Award</a> enables two students to attend the full conference	£500 2 available
No.	Sponsoring delegate bursaries	Cost (excl. VAT)
12	Delegate bursaries for any of the following: 1) people in the following under-represented groups in the UK: Ethnic minority backgrounds, School libraries, Further Education, Public libraries, Health libraries (e.g. NHS – please note; librarians working in Higher Education who support health subjects are not eligible to apply). 2) people "local to LILAC," living or working near to the LILAC conference venue.	£600 multiple available  £300 for one; £500 for two multiple available
13	Advertising a sponsored delegate place through LILAC (delegate place to be administered separately by sponsor) (For non-CILIP groups)	£250 for advertising through LILAC

	Exhibition Stand (Package 1)	Exhibition Stand (Package 2)	Programme Sponsor (Packages 3-6)	Networking Sponsor (Packages 7-9)	Information Literacy Award Sponsor (Package 10)	The Rowena Macrae-Gibson Student Award Sponsor (Package 11)	Delegate Bursaries Sponsor (Package 12)	Advertising Sponsored Delegate (Package 13)
	£1400 + VAT Multiple available	£1200 + VAT Multiple available	£500 + VAT 3 available (1 per day)  OR £1200 + VAT 1 available (full conference)	£500 + VAT 3 available	£500 + VAT 1 available	£500 + VAT 2 available	LILAC Bursaries £600 + VAT Multiple available  Local to LILAC Bursaries 1: £300 + VAT or 2: £500 + VAT Multiple available	£250 + VAT Multiple available
Full access to conference sessions plus refreshments and attendance at social events for 2 people	✓							
Full access to conference sessions plus refreshments only for 2 people		✓						
Full access to conference sessions plus refreshments only for 1 person			✓					
Attendance at networking event being sponsored with opportunity for 3 minute address				✓	✓			
10% discount on sponsorship packages at LILAC 2025	✓	✓	✓	✓	✓	✓	✓	✓
Profile via the sponsors' page on the LILAC website: logo and 200 words	✓	✓	✓	✓	✓	✓	✓	✓
Logo on holding slide for plenary/intro/keynote sessions x 3 days	✓	✓			✓	✓	✓	✓
Logo on holding slide for plenary/intro/keynote sessions per day sponsored			✓					
Logo in relevant place in programme	✓	✓	✓	✓	✓	✓	✓	
Own blog post on how service benefits information literacy to be posted on ILG site	✓	✓	✓	✓	✓	✓	✓	
Logo on blog write-ups by sponsored delegates on Information Literacy Group (ILG) site						✓	✓	✓
Logo on award certificate					✓			

For any information about these packages, or to make a booking, please contact our Sponsorship Development Manager, Elizabeth Brookbank, at [help@lilacconference.com](mailto:help@lilacconference.com)