



## LILAC 2022: Manchester

11-13 April 2022 | [lilacconference.com](http://lilacconference.com)



### Sponsorship packages

LILAC: The Information Literacy Conference is run by the CILIP: The Library and Information Association's Information Literacy Group.

LILAC is a prestigious international conference which annually attracts around 300-400 delegates from all over the world. From budget holders to those 'in the field', LILAC has a wide variety of delegates from all levels and sectors of the library and information professions.

We are delighted to bring LILAC 2022 to Manchester, a vibrant city that effortlessly combines its industrial heritage with its thriving, modern day culture of arts, business and science. Good transport links make Manchester easily accessible for both national and international visitors, whether travelling by rail, road or air. LILAC 2022 will be hosted by Manchester Metropolitan University.

### 2022 packages

Please take a look through the range of sponsorship packages below. We are happy to discuss bespoke packages, so please contact our Sponsorship Development Manager, Elizabeth Newall at [help@lilacconference.com](mailto:help@lilacconference.com) with your ideas!

**OFFER – book a sponsorship package before 1 December 2021 and get a 10% discount (excl. VAT)**

No.	Exhibition stand packages	Cost (excl. VAT)
1	Exhibition stand plus 2 full places (includes refreshments and social events)	£1400 multiple available
2	Exhibition stand plus 2 full places (refreshments only)	£1200 multiple available
No.	Programme sponsors at LILAC	Cost (excl. VAT)
3	Programme on Day 1: 11 April 2022	£500 1 available
4	Programme on Day 1: 11 April 2022	£500 1 available
5	Programme on Day 1: 11 April 2022	£500 1 available
No.	Sponsoring networking opportunities at LILAC	Cost (excl. VAT)
6	Conference dinner drinks - wine at dinner (sponsors get 3 minutes to address delegation)	£500 1 available
7	Pre-conference dinner drinks reception (sponsors get 3 minutes to address delegation)	£500 1 available
8	Networking evening drinks (sponsors get 3 minutes to address delegation)	£500 1 available
No.	Sponsoring practitioner awards	Cost (excl. VAT)
9	Sponsor the <a href="#">Information Literacy Award</a>	£500 1 available
10	Sponsor the <a href="#">Digital Award for Information Literacy</a>	£500 1 available
No.	Sponsoring student award or delegate bursaries	Cost (excl. VAT)
11	The <a href="#">Rowena Macrae-Gibson Student Award</a> enables two students to attend the full conference	£500 2 available
12	Delegate bursaries for librarians working in under-represented sectors/communities in the UK including: BAME, Further Education, Health (e.g. NHS), Public (SOLD), Schools	£500 multiple available
13	Advertising a sponsored delegate place through LILAC (delegate place to be administered separately by sponsor) (For non-CILIP groups)	£250 for advertising through LILAC
No.	Other sponsorship options	Cost (excl. VAT)
14	LILAC book giveaway at the conference dinner (all books distributed will include a special book plate featuring your logo)	£350 1 available

	Exhibition Stand (Package A)	Exhibition Stand (Package B)	Programme Sponsor	Networking Sponsor	Award Sponsor	The Rowena Macrae-Gibson Student Award Sponsor	Under-represented Delegate Sponsor	Advertising Sponsored Delegate	Book Giveaway Sponsor
	£1400 + VAT Multiple available	£1200 + VAT Multiple available	£500 + VAT 3 available (1 per day)	£500 + VAT 3 available	£500 + VAT 2 available: Information Literacy Award & Digital Award for IL	£500 + VAT 2 available	£500 + VAT 4 available: BAME, Schools, Further Education and Health (e.g. NHS), Public (SOLD)	£250 + VAT Multiple available	£350 + VAT 1 available
Full access to conference sessions plus refreshments and attendance at social events for 2 people	✓								
Full access to conference sessions plus refreshments only for 2 people		✓							
Full access to conference sessions plus refreshments only for 1 person			✓						
Attendance at networking event being sponsored with opportunity for 3 minute address				✓	✓				
Access to opt-in registered participant list	✓	✓	✓	✓	✓			✓	✓
10% discount on sponsorship packages at LILAC 2023	✓	✓	✓	✓	✓	✓	✓	✓	✓
Profile via the sponsors' page on the LILAC website: logo and 200 words	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on holding slide for plenary/intro/keynote sessions x 3 days	✓	✓			✓	✓	✓	✓	
Logo on holding slide for plenary/intro/keynote sessions per day sponsored			✓						
Logo in relevant place in programme	✓	✓	✓	✓	✓	✓	✓		
Own blog post on how service benefits information literacy to be posted on ILG site	✓	✓	✓	✓	✓	✓	✓		
Logo on blog write-ups by sponsored delegates on Information Literacy Group (ILG) site						✓	✓	✓	
Logo on award certificate					✓				
All books (>100) in the LILAC book giveaway include a special book plate featuring your logo									✓

For any information about these packages, or to make a booking, please contact our Sponsorship Development Manager, Elizabeth Newall, at [help@lilacconference.com](mailto:help@lilacconference.com)